MICHELIN XDR 250 RUN HARDER, KEEP COOL, GET MORE.





THE MOST PRODUCTIVE TIRE WITH AT LEAST 25% MORE TKPH/TMPH.

GO FURTHER WITH MICHELIN XDR 250 WITH AN EXCEPTIONAL TIRE LIFE.

NICHELIN A better way forward

(1) Compared to BRIDGESTONE 46/90 R 57 VRPS. Data gathered from 2015 BS databook.

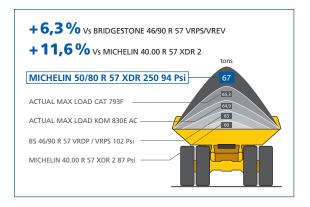
RUN HARDER, KEEP COOL, GET MORE.



MICHELIN XDR 250 has 9.2 % more air volume than MICHELIN XDR 2 40.00 R 57



A tire with a higher air volume can carry more load:





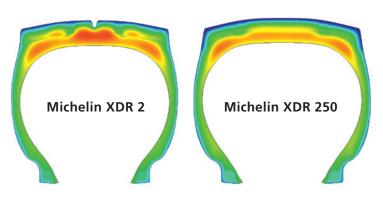
A new more ventilated tread pattern decreasing tire's temperature thanks to smaller blocks, more grooves => more voids for a perfect heat dispersion.





(2) Confirmed at the CEMA, comparison of the 50/80 R 57 size (at the nominal load of the 50/80 R 57) with the 40.00 R 57 (at the nominal load of the 40.00 R 57)

A new more ventilated tread pattern dispers heat better than 40.00 R 57 XDR 2



MICHELIN XDR 250 50/80 R 57 E4**

RUN HARDER, KEEP COOL, GET MORE.



EXCEPTIONAL TIRE LIFE

Go further with MICHELIN XDR 250 with innovations that last longer.



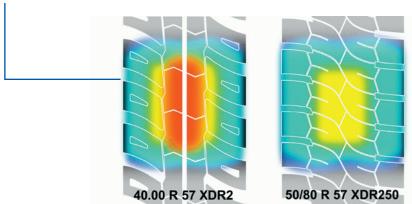
SLOWER WEAR RATE NOTICED BY WORLDWIDE CUSTOMER⁽³⁾

(3) Average perforances comparing like compounds measured from customer follow-up on all axles (on 288 tires from 7 different sites vs XDR 2 40.00 R 57 and XDR 50/80 R57, wear rate in hours per millimeter)

A new tread pattern design to offer a slower wear rate

- Increased rubber volume to be worn and have at the same time better heat dissipation
- Interlocking blocks of rubber on the shoulder that bring more rigid tread pattern in corners
- Better load distribution into the contact patch resulting lower contact pressure





50/80 R 57 MICHELIN XDR 250 C E4R ** CAI 195241 50/80 R 57 MICHELIN XDR 250 C4 E4R ** CAI 253293 50/80 R 57 MICHELIN XDR 250 B E4R ** CAI 274589 50/80 R 57 MICHELIN XDR 250 B4 E4R ** CAI 371742

Serviceplan I Michelin RCS 855 200 507 Clermont Ferrand - Photo credit: Michelin - June 2016

