

# MyAccount

## DISCOVER MYACCOUNT

AN ONLINE PORTAL FOR YOUR BUSINESS TO HELP OPTIMISE THE RUNNING COSTS OF YOUR FLEET.

CREATE A "MYACCOUNT" IN LESS THAN ONE MINUTE USING THE FOLLOWING INFORMATION:

- Your contact information
- Your business name and address
- Your business registered VAT number
- Your business activity and number of vehicles

Once your account has been verified by email you can start to

**ENJOY THE BENEFITS...**

AVAILABLE  
24/7



### FOR MORE INFORMATION:



**INTERNET**  
trucks.michelin.co.uk



**MyAccount**  
myaccount.trucks.michelin.co.uk

### GIVE FEEDBACK:



**SEE THE TESTIMONIALS AT**  
www.youtube.com/michelintrucktyres



**LINKEDIN**  
Michelin Trucks and Bus tyres Europe



**INSTAGRAM**  
@michelintruck

### CONTACT US:



**BY TELEPHONE**  
0845 366 1535



# MAKE THE MOST OF YOUR MICHELIN TRUCK TYRES



**UPTO**

**MORE MILEAGE WITH MICHELIN REMIX<sup>(1)</sup>**

**A MICHELIN REMIX TYRE GIVES YOU THE SAME KEY PERFORMANCE AREAS AS A NEW MICHELIN TYRE.**



**BUSINESS  
EFFICIENCY**



**SAFETY**



**ECOLOGY**



(1) Based on the fact that for the majority of sizes, the amount of rubber and the rubber compounds used are identical for new MICHELIN tyres and MICHELIN Remix<sup>®</sup> retreaded tyres.



**REGROOVING AND RETREADING  
HELP PROTECT OUR ENVIRONMENT!**

## WHY **REGROOVE**

Regrooving carried out by a professional as  
per manufacturers recommendations =



**10%**  
higher traction in the wet<sup>(2)</sup>



up to **-2L/ 100 km**  
fuel saving



Your operating performance



REGROOVED  
TYRES



NEW TYRE  
SAVED



**70 kg**  
of raw materials saved<sup>(3)</sup>

## WHY **RETREAD**

Retreading carried out as per recommendations from your  
manufacturer and service provider =



**2x**  
THE MILEAGE<sup>(4)</sup>



**40%**  
SAVING ON PURCHASE PRICE<sup>(5)</sup>

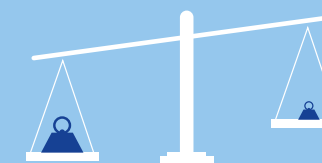


NEW  
TYRE



RETREADED  
TYRE

Comparison of raw material  
consumption<sup>(6)</sup>



NEW  
TYRE

RETREADED  
TYRE

Waste to recycle  
**50 kg**  
less waste to recycle  
for a retreaded tyre

Regrooving of truck tyres is permitted by C&U Regulations and  
recommended by ETRTO and AFNOR.



### SAVE MONEY - SAVE THE ENVIRONMENT - STAY SAFE

Extending the life and the key performance of your tyres while saving money and protecting the environment is something we can all do! By opting for professional, personalised management of your tyres, you can safely maximise cost-effectiveness and flexibility!

(2) In relation to the performance of the same tyre when worn out – Michelin references – test conducted on polished concrete.  
(3) Internal Michelin references: average measurement for the 4 principal sizes on the European market (315/80 R 22.5, 315/70 R 22.5, 385/65 R 22.5 and 13 R 22.5).  
(4) Internal tests 2013. Life span of a MICHELIN Remix® tyre = 97% of the life span of a new tyre of the same dimension.  
(5) European average, internal pricing information in 2014 and Internet price study carried out by an external organisation 2014.  
(6) MICHELIN Remix retreading only requires adding, on average, 20kg of raw materials, equivalent to a saving of 70% compared with the purchase of a new tyre.

**MAKE THE MOST OF YOUR MICHELIN TRUCK TYRES...**

## **BY USING MICHELIN REMIX TRUCK TYRES**



### **MORE SAVINGS**

#### **UP TO 100%<sup>(1)</sup> MORE MILEAGE**

With MICHELIN Remix®, make the most of your casings over the long term and reduce your mileage costs. MICHELIN Remix® retreaded tyres give you the same key performance as new MICHELIN tyres.



### **40%<sup>(2)</sup> SAVINGS WHEN COMPARED TO THE AVERAGE COST OF A MICHELIN NEW TRUCK TYRE**

Utilising the quality MICHELIN casing saves on raw materials and allows a very competitive purchase price.



### **MORE FLEXIBILITY**

#### **MORE FLEXIBILITY FOR YOUR WORN CASINGS<sup>(3)</sup>**

With nearly 100 possible combinations of original treads and retreads we have the right choice for your fleet. (Only available with Remix).



### **MORE ENVIRONMENTALLY FRIENDLY AVERAGE SAVING OF 50 KG<sup>(4)</sup> OF RAW MATERIALS**

With MICHELIN Remix®, there is less waste to process and natural resources are protected.



**MAKE THE MOST OF YOUR MICHELIN TRUCK TYRES...**

## **BY MAINTAINING YOUR VEHICLE**

### **OBTAIN OPTIMUM MILEAGE PERFORMANCE WITH GOOD PRESSURE MAINTENANCE**

- A tyre 20% underinflated loses up to 18% mileage potential
- A tyre 20% over inflated loses up to 22% mileage potential.

### **REDUCE FUEL CONSUMPTION**

- A 20% under inflated tyre fitted to a long distance vehicle requires 1.7% more fuel
- A 20% under inflated tyre fitted to a regional distance vehicle requires 1.2% more fuel.

### **WHEEL MISALIGNMENT**

- If the alignment is out by just 1mm it can reduce mileage performance by up to 3%\* and increase fuel consumption.

\*Internal Michelin source.

### **REGROOVE TO EXTEND TYRE LIFE AND SAVE FUEL**

- By regrooving, extend the mileage potential of your tyre by up to 25% and save up to 2 litres of fuel in every 100km. \*

\* Internal Michelin source.





**MAKE THE MOST OF YOUR MICHELIN TRUCK TYRES...**

**BY TAKING ADVANTAGE OF  
MICHELIN TYRE MANAGEMENT**



**OUR HANDS ON, EXPERIENCED  
AND HIGHLY TRAINED ACCOUNT  
MANAGERS WILL...**

**FIRSTLY**

Develop an understanding of your business needs

**SECONDLY**

Decide on the right tyre for your operation,  
from Michelin's extensive range of truck tyres

**AND THEN...**

Work with you and your tyre distributor to improve your service policy. Thorough tyre maintenance is essential to maximise savings in your fleet. This can be achieved by:

- Pressure monitoring
- Tyre husbandry
- Twinning advice
- Damage management
- Regrooving
- Casing management

**MAKE THE MOST OF YOUR MICHELIN TRUCK TYRES...**

**BY OPTIMISING YOUR  
MICHELIN REMIX AND  
REGROOVE TYRE POSITIONING**



We recommend the following positions for optimum positioning of New, Retread & Regrooved tyres.

AXLE	TRUCK TYRE
1 (STEER)	 <b>NEW</b>
2 (LIFT)	 <b>REGROOVE</b>
3 (DRIVE)	 <b>RETREAD AND REGROOVE</b>
4 (TRAILER 1)	 <b>RETREAD</b>
5 (TRAILER 2)	 <b>REGROOVE</b>
6 (TRAILER 3)	 <b>NEW</b>

Regrooved tyres may be fitted to any axle position, however your individual conditions of use will dictate their optimum positions within your fleet.