

## MORE THAN A TYRE

Because we believe that mobility is essential for human development, we are innovating passionately to make it safer, more efficient and more environmentally friendly. When choosing a Michelin mining tyre, you are making a meaningful contribution to the planet. Sustainability is at the core of what we do, a driver for growth and part of our ongoing journey toward Michelin Better Mining.

### MICHELIN TYRES ARE MANUFACTURED WITH THE ENVIRONMENT IN MIND.

The Michelin Environmental Footprint (MEF) developed in 2005 is one of Michelin's eight strategic indicators of facility operational excellence, measuring water, energy, VOCs, CO<sub>2</sub> emissions and waste generation. Since its inception, Michelin has reduced its manufacturing environmental footprint globally by 50%.

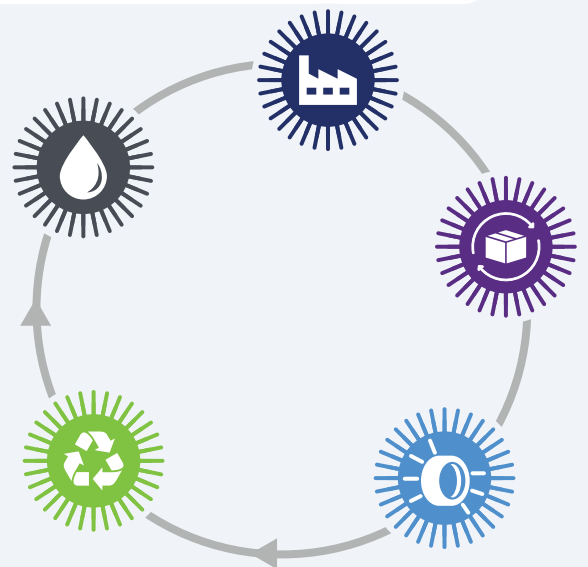


### MICHELIN CONTINUES TO EXPLORE NEW WAYS TO CREATE MORE VALUE FROM OUR PRODUCTS.

Aligned with Michelin's 4R approach - Reduce, Reuse, Recycle and Renew – we actively search for ways to keep resources in use for as long as possible, extracting the maximum value from our products whether it's through innovative tire technologies that extend tire life or end-of-life tire solutions that recover and regenerate materials beyond service life.

### MICHELIN CONSIDERS THE COMPLETE TYRE LIFE CYCLE.

We strive to understand our environmental impact by focusing on our products: what sustainable materials are used in their design, what happens when we make them, and what happens when our customers use them. In 2019, Michelin conducted more than 50 life cycle analyses in accordance with the ISO 14040 Approved Life Cycle Assessment. Conducted across product lines, these studies measure a tyre's impact on CO<sub>2</sub> emissions throughout its life cycle, and inform our actions from manufacturing to design to end-of-life tire solutions.



### MICHELIN MINING TYRES ARE DESIGNED TO BE LIGHTER AND LAST LONGER,

which helps ensure fewer resources are consumed in production, less energy exerted in shipment and use, and less waste at the end of tyre life.

### MICHELIN'S APPROACH TO TOTAL PRODUCTIVITY HELPS CUSTOMERS PRODUCE MORE WHILE CONSUMING LESS.

Thanks to leading tyre innovations like those in the MICHELIN® XDR®3 Extra Load and service solutions like MICHELIN® MEMS4, our offers help trucks carry more load, faster, without compromising tyre life. Meaning you can achieve the same level of production with fewer trucks and less fuel consumption.



## MORE FOR LESS

We have set comprehensive, long-term global goals that create value not only for our business, but for our employees, our communities and the planet. We care about giving people a better way forward.