



# **MICHELIN<sup>®</sup> TIRE CARE<sup>™</sup>**

**YOU TAKE CARE OF YOUR BUSINESS.  
WE'LL TAKE CARE OF YOUR TIRES.**



**MICHELIN<sup>®</sup> TIRE CARE<sup>™</sup>**  
[michelintruck.com/tirecare](http://michelintruck.com/tirecare)\*



# MICHELIN® TIRE CARE™

## A FLEET TIRE MAINTENANCE PROGRAM THAT HELPS YOU MAXIMIZE UPTIME AND GET THE MOST OUT OF YOUR TIRES.

Uptime is everything. With MICHELIN® TIRE CARE™, you can get the most out of your assets and keep your fleet up and running with confidence. Here's how: Our fleet maintenance program offers comprehensive tire evaluation, analysis and network service you can trust for accurate, actionable fleet guidance and smart, effective decision-making.

### MICHELIN® TIRE CARE™ CAN HELP YOU:



- Increase customer satisfaction
- Meet delivery times
- Reduce road service calls
- Improve CSA compliance
- Increase driver satisfaction
- Improve fleet safety
- Maximize fuel economy
- Maximize tire mileage
- Improve tire selection and inventory control
- Benchmark Terminals

## THE HIGH COST OF DOWNTIME

A recent survey shows that trucking fleets average 1.5 downtime events per vehicle per year. Every mile lost, every minute wasted, is costing you money.



- Service technician fees
- Material costs
- Lost casing
- Driver salary
- Replacement dispatch
- Lost business
- Reduced vehicle utilization

# MICHELIN® TIRE CARE™ GIVES YOU OPTIONS TO CHOOSE FROM:

## FLAT RATE

Inspections at a set rate with the benefits of reporting analytics

## HOURLY

True tire maintenance program rolled into one set hourly rate

## SELF FIT

Inspections and reporting analytics provided by the Tire Care offer through the use of the fleet's personnel

## ROAD READY

The ability to reach a vehicle on the road and get a tire health report that is collected within the reporting analytics



## GET YOUR FLEET READY TO HIT THE ROAD

### STEP 1: FLEET EVALUATION

MICHELIN® TIRE CARE™ helps keep your fleet up and running with four essential steps. The first step, Fleet Evaluation, leverages our nationwide MICHELIN® Commercial Service Network™ to provide comprehensive, expert tire evaluation and electronic data capture.

That means your fleet is integrated into our proprietary system which can be accessed anytime nationwide. So wherever your fleet goes, MICHELIN® TIRE CARE™ goes with it, helping you maximize your uptime.



- Trained MICHELIN Commercial Service Network technicians
- State-of-the-art system for digital data capture
- Nationwide coverage through the MICHELIN Commercial Service Network
- Audited for quality



## STEP 2: IDENTIFY DOWNTIME & COST THREATS

MICHELIN® TIRE CARE™ can help you fight downtime before it happens. Our experienced technicians focus on the immediate tire needs that lead to downtime, low mileage and high fuel costs. Our inspection includes the **critical six factors** that lead to poor tire performance, **plus a full visual inspection** of the tread and sidewall.

- Low air pressure
- High air pressure
- Missing valve caps
- Mismatched air pressure
- Mismatched tread depths
- Irregular tire wear

## STEP 3: ACTIONABLE DASHBOARD & REPORTS

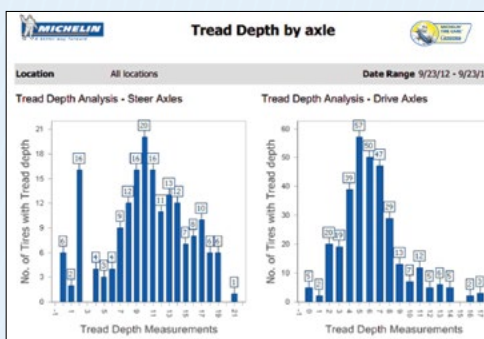
Our nationwide system gives us the unique ability to provide accurate, easy-to-use guidance for effective decision-making. MICHELIN® TIRE CARE™ creates actionable dashboard and reports that you can receive via email or access online.

- In-Depth Dashboard Summary
- Immediate Needs and Red Tag
- Critical Six Summary
- Estimated Tire Replacement
- Fleet Inspection Details



Improves your bottom line by bringing you additional insight on:

- Tire by wheel position and application
- Forecasting and budgeting
- Tire optimization by vehicle

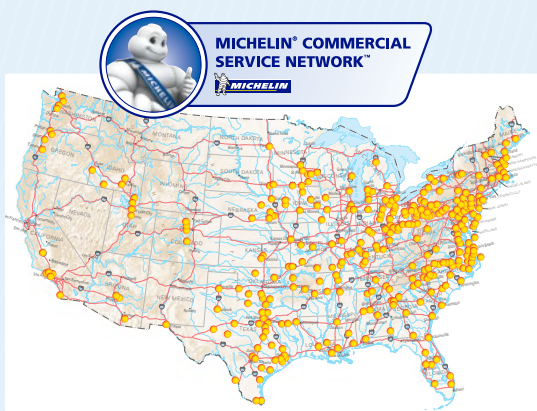


## STEP 4: TAKE ACTION

When a problem has been identified, taking action couldn't be simpler. The MICHELIN® Commercial Service Network™ provides the solution with all the resources and expertise to handle your service needs, tires included.

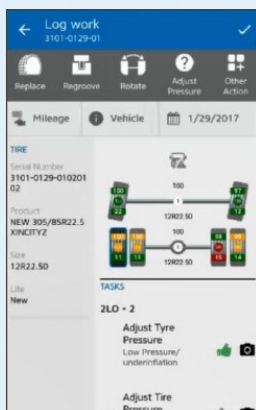
- Consistent, high-quality service nationwide
- Tire Industry Association trained technicians
- Full adherence to your service operating standards

**Or, you can choose your own repair option.**





### Red Tag Resolution For Peace of Mind

- Our NEW Red Tag Process ensures that the service technician has corrected all critical issues after the inspection has been completed.
  - Red Tags are those issues that will either result in an ERS or Out of Service (OOS) event. A Yellow Tag is an item that results in a additional long term costs such as a tire 10 PSI from target air pressure.
1. Red Tag and Yellow Tag issues are notated in the vehicle inspection summary
  2. The TIA certified technician selects the issues being corrected and then provides details on how it was remedied.
  3. The vehicle history will show the work performed and when it was completed.



# OFFER REVIEW

OFFER MATRIX	Best Fit For:	Fleet Needs	Terms of Program	Who Provides Services
<b>Fleet Ready</b>	Fleets with locally domiciled vehicles that may have their own personnel to perform services.	Inspections at a set rate with the benefits of reporting analytics	Flat Rate per inspection	Selected MCSN Dealer
<b>Fleet Ready Hourly</b> 	Fleets with domiciled vehicles that want the piece of mind to know that the fleet has been evaluated and the critical needs have been addressed.	True tire maintenance program rolled into one set hourly rate	Hourly Rate	Selected MCSN Dealer
<b>Self Fit</b>	Fleets that are performing their own inspections or servicing. Consider if they have the appropriate personnel to dedicate to performing the inspections.	Inspections and reporting analytics provided by the MICHELIN TIRE CARE offer through the use of the fleet's personnel.	Platform Lease	Fleet
<b>Road Ready</b> 	Nomadic fleets that may rarely see vehicles on a regular interval. The line haul fleets going coast to coast or "slip seating" are ideal.	The ability to reach a vehicle on the road and get a tire health report that is collected within the reporting analytics	Flat Rate per inspection	Love's



**To locate a participating MICHELIN® TIRE CARE™ service provider or for more information:**

Web: [michelintruck.com/tirecare](http://michelintruck.com/tirecare)

Email: [michelin.tirecare@us.michelin.com](mailto:michelin.tirecare@us.michelin.com)

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