

E-COMMERCE IS SET TO GATHER SPEED

For EU countries collectively, e-commerce generated a total revenue of **757 billion euros in 2020⁽¹⁾**.

In Europe, **digital adoption went from 81% to 95%** following the COVID-19 crisis⁽²⁾.



SUSTAINABLE MOBILITY IS A MUST-HAVE

According to the IHS, in 2030, **90%** of M&HCV (Medium & Heavy Commercial Vehicles) will still be **running on diesel**.

In 2035, they will represent 64% of vehicle sales.

That number is not expected to dip below the 50% mark until after 2040, but diesel-powered vehicles on the road will remain in the majority until 2050⁽³⁾.



INNOVATIONS IN PROGRESS

Innovation in transport inevitably calls to mind **autonomous vehicles**, for which we can distinguish five levels of autonomy (from 1 to 5).

Level 1: driver assistance

Level 3: a semi-autonomous vehicle

Level 5: fully-autonomous vehicle

Platooning will shrink the ecological footprint.



DIGITALISATION FOR FLEET OPTIMISATION

In Europe today, 38%⁽⁴⁾ of the vehicles weighing over 6T are connected.



(1) Rapport FEVAD - <https://www.fevad.com/chiffres-2021-fevad/>

(2) <https://www.lorienglobal.com/en/insights/ecommerce-in-europe>

(3) <https://ihsmarkit.com/index.html>

(4) Analysis & reports from BCG and Berg Insight 2021