

EYES UP. LOOK AHEAD.

SAFETY IS A TEAM EFFORT

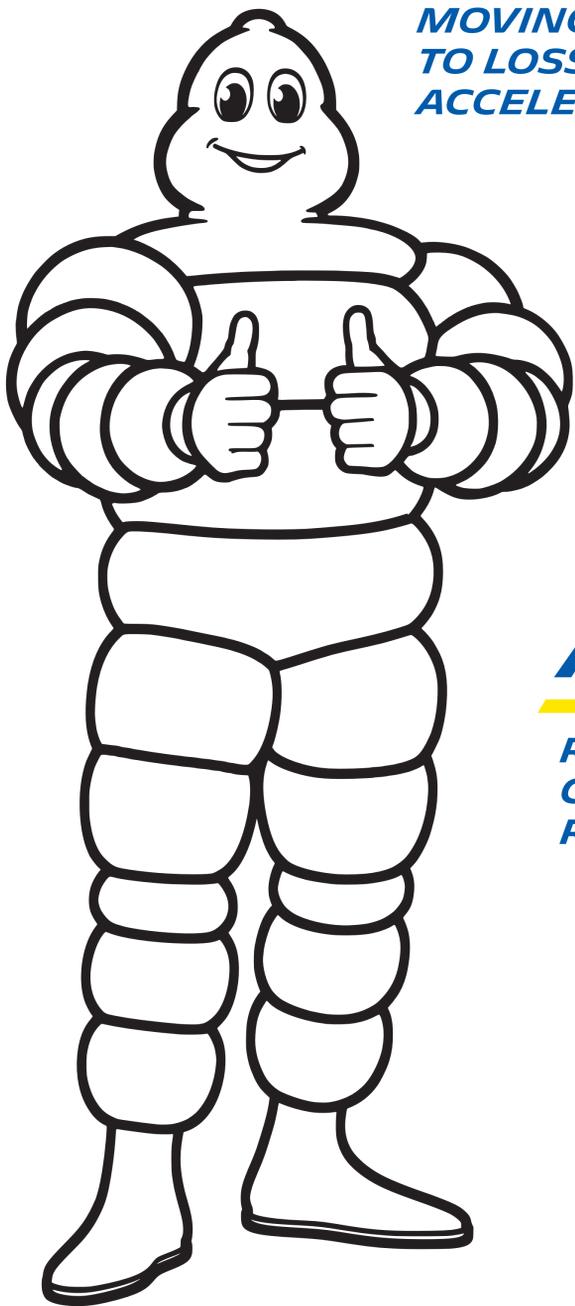


AVOID STANDING WATER

WATER REDUCES TRACTION AND WILL RESULT IN TIRE DAMAGE IF A HARMFUL OBJECT IS BELOW THE SURFACE.

WATCH CORNER SPEEDS

MOVING TOO FAST AROUND CORNERS LEADS TO LOSS OF CONTROL AND CONTRIBUTES TO ACCELERATED TIRE WEAR.



NO BERM SURFING

RIDING SAFETY BERMS WILL DAMAGE TIRES. IT'S ALSO EXTREMELY DANGEROUS.

AVOID ROCKS

ROCKS ARE ONE OF THE LEADING CAUSES OF TIRE DAMAGE AND REDUCED TRACTION.

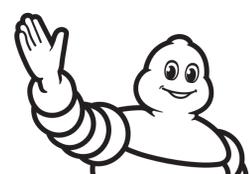
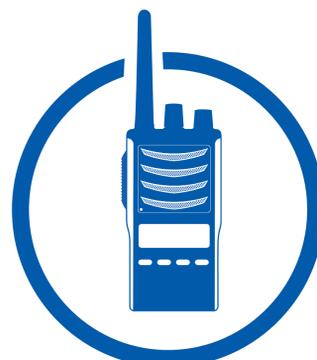


SQUEEZE THE PEDALS

TO REDUCE TIRE WEAR, AVOID HARD ACCELERATION AND BRAKING.

CALL IT IN

NOTICE SOMETHING HAZARDOUS? MAKE THE CALL TO PREVENT IT FROM BECOMING AN ISSUE OR CAUSING AN ACCIDENT.



MICHELIN