



*The Advantage program you know and love just got better with the addition of Michelin Beyond Road and CAMSO product lines!*

## **MICHELIN ADVANTAGE PROGRAM**

### **COMPETITIVE, CONSISTENT PRICING NATIONWIDE**

*Michelin Advantage Program Pricing for Small Fleets and Owner-Operators: Control Your Costs*

#### **ONE PRICE**

Pay the same at all authorized Michelin truck tire dealers, no matter where you are.

#### **COMPETITIVE PRICING**

Special advantage program pricing on Michelin truck tires and Michelin Retread Technologies and Oliver® retreads and services.

#### **FULL LINE PROGRAM**

Competitive pricing on other Michelin product lines – Passenger Car & Light Truck, Earthmover, Compact Line.

#### **On-Road, Off-Road and Everything In Between!**

- Michelin direct pricing & invoicing
- Dealer-supplied local inventories for just-in-time availability & service
- Michelin, BFGoodrich® and Camso brand products included
- **Tires & Rubber Tracks for Every Application**
  - Passenger
  - Light truck
  - Truck
  - Agricultural
  - Compact construction equipment
  - Industrial
  - Earthmoving equipment
  - Retreads
  - Tweel – <https://tweel.michelinman.com>
- Use local Michelin dealer locator to find your nearest dealer

<https://business.michelinman.com/dealer-locator>

*Michelin Services and Solutions keeps your business moving and improve your bottom line.*



**MICHELIN**

**FOR QUESTIONS ABOUT THE PROGRAM  
OR HELP WITH THE APPLICATION,  
CALL US AT 1-888-532-6435 OPTION 3.**