



BOOST YOUR BOTTOM LINE WITH MICHELIN RETREAD TECHNOLOGIES

WHY MICHELIN RETREADS

Michelin Retread Technologies (MRT) creates industry-leading retreads you can trust to save money and keep your trucks on the road. Take advantage of proven reliability, backed by an audited, 9-step manufacturing process and a nationwide warranty.



AN INDUSTRY-LEADING RETREAD PROCESS

Our innovative retread process utilizes customized machinery that is standard across all plants to ensure quality and consistency. We examine every tire throughout the retread journey—just one of the many additional steps we take that sets our process apart from others.

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| 1. INITIAL INSPECTION | 2. COMPUTER-AUTOMATED BUFFING | 3. CASING INTEGRITY ANALYSIS |
| 4. X-RAY | 5. REPAIR | 6. TREAD BUILDING |
| 7. DOUBLE-ENVELOPING | 8. CURING | 9. FINAL INSPECTION |



See the process in action.

TREADEYE IS AN EXCLUSIVE LASER-SCANNING TECHNOLOGY THAT MEASURES 1,200 POINTS TO ACCURATELY CAPTURE REMAINING TREAD DEPTH.

OUR CURING CHAMBERS UTILIZE STEAM FOR CONSISTENT TEMPERATURES TO ENSURE QUICKER, LONGER-LASTING ADHESION.



MICHELIN

PROVEN COMPOUNDS, TREADS & RETREADING TECHNOLOGY

MORE TIRE LIFE AT HALF THE COST

Michelin retreads extend the life of your tires and improve fuel efficiency to maximize your total cost of ownership. When you get the most out of your tires, you boost your bottom line.

**MICHELIN RETREADS LAST
90% AS LONG AS A NEW
TIRE AT 50% THE COST.⁽¹⁾**



GREAT FOR BUSINESS. GOOD FOR THE ENVIRONMENT.

By retreading, you can reuse a single casing repeatedly, resulting in less waste and more cost savings.

15 GALLONS

The amount of oil saved in manufacturing a retread compared to a new tire.⁽²⁾

MILLIONS OF TIRES

The amount of tires that would end up in tire piles or landfills continue their useful lives for thousands of more miles.⁽²⁾



To learn more about the many advantages of Michelin Retread Technologies (MRT), contact your Michelin dealer, or schedule a tour of an MRT plant to see the process for yourself.

⁽¹⁾ Based on field data compiled by Michelin representatives and internal testing.

⁽²⁾ www.retread.org/learn-more

