

BUILT TO HANDLE HEAVY WORKING CONDITIONS.

#### **CHOOSE THE MICHELIN AGILIS CROSSCLIMATE TIRE FOR:**

- Durability and extended mileage
- Tow and carry heavy loads with confidence
- Protection from impact, punctures and aggression
- All-season tires for rough work conditions



LT-Metric



Wear



C-Metric

(Under Heavy Load)



Wear (Under Light Load)





**Off-Road** 

Wet/Snow Braking

\*Ratings based upon performance in commercial light truck usage, particularly in towing and moving heavy loads.

### CHOOSE THE MICHELIN® DEFENDER LTX M/S TIRE FOR:

- Personal use and hobbies
- Long tread life under light loads
- Excellent wet and snow traction



(Under Light Load)

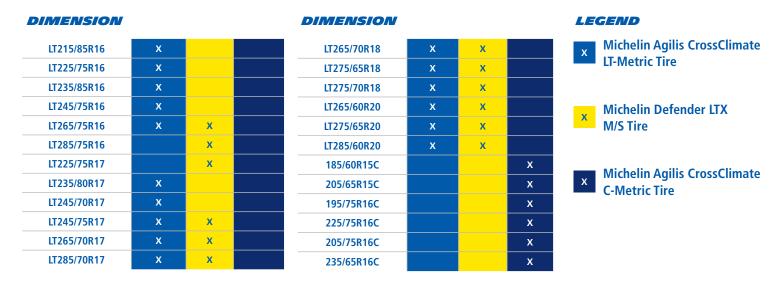
Wet/Snow Braking



Take the Michelin Agilis CrossClimate training course to learn more. Visit: www.myportal.michelingroup.com.



## **EXPLORE AVAILABLE FITMENTS FOR YOUR CUSTOMER**



# HOW TO RESPOND TO YOUR CUSTOMERS' QUESTIONS



#### What is the difference between the Michelin Agilis CrossClimate C-Metric sizes vs. the LT sizes?

**A:** The C-metric convention can be thought of as the European equivalent of the LT-metric. Just as LT-metric describes a tire with a higher load rating and higher pressure than the equivalently sized P-metric tire, C-metric describes a tire with a higher load rating and higher pressure than the equivalently sized European Metric tire.



# What are the main differences between the Michelin Agilis CrossClimate tire and the Michelin Defender LTX M/S tire? When should the Michelin Agilis CrossClimate tire be recommended vs. the Michelin Defender LTX M/S tire?

**A:** The Michelin Agilis CrossClimate tire is optimized for commercial usage—which means usage by businesses carrying heavy loads, high-duty cycles, frequent towing, and constant or near-constant driving. The Michelin Defender LTX M/S tire is optimized for personal usage, including daily commuting, running errands, occasional trips to the home improvement store, tailgating and camping. Varying usage calls for different recommendations.



#### How does the Michelin Agilis CrossClimate tire perform vs. the Michelin Defender LTX M/S tire?

**A:** Compared to the Michelin Defender LTX M/S tire, the Michelin Agilis CrossClimate tire has slightly better snow traction (including the 3PMSF certification on all LT-sizes), better rolling resistance and better tread life under heavy loads. The Michelin Defender LTX M/S tire has better tread life under light loads. The two tires are similar for other performances.



#### Why is the Michelin Agilis CrossClimate tire offered in two different tread designs?

**A:** The Michelin Agilis CrossClimate C-Metric tire was designed in Europe specifically for the European style vans that are also offered in the North American market. The C-Metric is a directional tread pattern. The LT sizes are non-directional and were designed by the North American Research and Development team to best suit <sup>3</sup>/<sub>4</sub>- and 1-ton pickups and vans. Both treads offer comparable performance.



# Is the Michelin Agilis CrossClimate tire backed by a mileage guarantee and, if not, does the Michelin Promise Plan apply (30-day ride, 3-year flat tire assist)?

**A:** Tires sold for commercial usage are not backed by a mileage guarantee; however, Michelin will offer a 30-day satisfaction guarantee from date of purchase.

To learn more please contact your Michelin Sales Representative or visit www.business.michelinman.com or www.michelinman.com.

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