

MICHELIN RETREAD TECHNOLOGIES, INC.

MILEAGE PERFORMANCE PROMISE



**MICHELIN
RETREAD
TECHNOLOGIES**

Our innovative retread process creates retreads you can trust to save money and keep your trucks on the road. Utilizing Michelin's new-tire design technology, proven tread designs and new-tire manufacturing standards, the Michelin Retread Technologies, Inc. (MRT) retread process delivers reliable retreads, designed for your application to help you maximize your tire assets.

OUR PROMISE:

If the Michelin Retread Technologies, Inc. (MRT) retread does not improve your mileage performance over competitive retread products, we will make it right!



MICHELIN

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MILEAGE PERFORMANCE PROMISE

Let us prove that Michelin Retread Technologies, Inc. retreads are the products for you.



*If the retread does not improve your mileage performance over competitive retreads, we will reimburse the fleet the difference in price.**

***Terms and Conditions:**

Valid only for Michelin Retread Technologies, Inc. bought from an authorized dealer. Applicable to a maximum of 64 dual retreads or 32 new generation wide base single retreads per bill-to location/customer. You must assign a minimum of two similar trucks or trailers, operating in similar environments and routes. Applicable only versus competitive retreads. Both Michelin Retread Technologies, Inc. and competitive retreads must be designed for the same application. For example, you must compare Michelin Retread Technologies, Inc. retreads designed for fuel-efficient drive line haul applications to competitive retreads designed for fuel-efficient drive line haul applications. Promise based on the comparison between competitive retreads baseline and Michelin Retread Technologies, Inc.; proof of purchase with date and purchase price necessary for both the competitive retreads and Michelin Retread Technologies, Inc. Promise will pay in the form of a credit for the difference in purchase price of Michelin Retread Technologies, Inc. and competitive retreads. Credit will be issued and all documentation must be validated by a Michelin Sales Representative. All Michelin limited warranty exclusions still apply. See warranty for details. Michelin reserves the right to modify or discontinue this program at any time for any reason without prior notice.

All claims must be received by December 31st of the current calendar year. See your local Michelin dealer, your sales representative or go to business.michelinman.com for more details.

business.michelinman.com

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