



## Michelin "New tyres for new adventures" Sell-Out Promotion 2024 UK Terms and Conditions

1. The Michelin "New tyres for new adventures." Promotion (the 'Promotion') is open to all retail consumers who are UK residents aged 18 or over, except employees of the Promoter, their families, agents, or any third party directly associated with the creation and administration of this Promotion.
2. By participating in this Promotion, claimants agree to be bound by these terms and conditions, and by any other requirements set out in the promotional material. The Promoter reserves the right to refuse entry or refuse to award a rebate to anyone in breach of these terms.
3. Completion of the mandatory fields is necessary to carry out identity checks and to validate your claim.
4. Internet access required. Purchase necessary and copy of purchase invoice required. To qualify for the Promotion, and to receive a £30 Michelin rebate, claimants must purchase a pair of Michelin tyres listed in Section 5 in one transaction between 1st July 2024 and 31st August 2024 from a participating dealer, which must be fitted to a motorcycle by that same dealer.
5. Eligible tyres: MICHELIN Anakee Adventure, MICHELIN Anakee Road, MICHELIN Commander III Cruiser, MICHELIN Commander III Touring, MICHELIN Power 6, MICHELIN Power GP2, MICHELIN Road 6, MICHELIN Road 6 GT, MICHELIN Scorcher 11, MICHELIN Scorcher 11F, MICHELIN Scorcher 11T, MICHELIN Scorcher 21, MICHELIN Scorcher Adventure, MICHELIN Scorcher Sport, MICHELIN Power Cup 2.
6. Promotion only available at participating tyre dealers. A list of participating dealers can be found at <https://www.michelin.co.uk/promotions-michelin>. If claimants are in doubt, please ask your tyre dealer in advance if your purchase will qualify for this promotion.
7. Closing date and time for receipt of claims is midnight 30th September 2024.
8. Claims must be made on an official claim form completed online at <https://offer.michelin.co.uk/2w-summer2024-uk> and must be accompanied with an uploaded, clear, and legible receipt highlighting the tyres purchased. It is recommended that you keep a copy for your records. An on-screen confirmation is provided upon successful submission of the claim. Claimants must also supply their full name and email address or contact telephone number and these details will be used by the Promoter only in accordance with Michelin Tyre Plc Data Protection and Privacy policies which can be found online on the claims portal.

9. Only one claim per vehicle is permitted. Entry into this Promotion cannot be in conjunction with any other offer.
10. Lost, incomplete, invalid, illegible or late claims will not be accepted. The Promoter reserves the right to investigate, and where necessary, dispute a claim if it believes the claim is not legitimate and amend, suspend or cancel the Promotion where it becomes necessary to do so. In such circumstances, payment to the Claimant's bank account may be withheld until the Promoter is satisfied that the claim is legitimate. In order to satisfy itself that the claim is legitimate the Promoter shall review the claim information including but not limited to the claimant's name, email address, physical address, vehicle registration number, IP location, and any other information deemed necessary by the Promoter to ascertain that the Claimant is complying with these terms and conditions. The Promoter's decision is final.
11. All personal data collected for administration of this promotion shall not be retained by the Promoter and will be destroyed securely following the closing date of the Promotion.
12. We will endeavour to process your claim as quickly as possible, but please allow 3 working days to process your claim and up to 28 working days for payment to be authorised and confirmed and, depending on your bank, for the monies to arrive in your account.
13. The Promoter reserves the right to amend these terms and conditions or to cancel, alter or amend the promotion at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.
14. The Promoter reserves the right to substitute with an alternative reward of equal value in the event that circumstances beyond its control make this unavoidable.
15. The Promoter excludes liability to the fullest extent permitted by law for any loss, damage or injury occurring to the participant arising from his or her entry into the promotion.
16. These terms are governed by English law. If you are a consumer then, wherever you live, you can bring claims against us in the English courts and if you live in Wales, Scotland or Northern Ireland, you can also bring claims against us in the courts of the country you live in. If you are a consumer, we can claim against you in the courts of the country you live in. If you are a business, you irrevocably agree to submit all disputes arising out of or in connection with our contract with you to the exclusive jurisdiction of the English courts.
17. Promoter: Michelin Tyre Plc, Campbell Road, Stoke on Trent, ST4 4EY.
18. Claim related queries must be sent to [michelin-2wsummer@thephlgroup.co.uk](mailto:michelin-2wsummer@thephlgroup.co.uk), or call +44 330 053 2799.

## Privacy Notice

General: Michelin Tyre plc ('Michelin') acts as a Data Controller for this promotion. Where security checks are carried out, Michelin is a joint controller with The PHL Group. You can contact Michelin's data protection officer by emailing [legal.general@michelin.com](mailto:legal.general@michelin.com). You can request access to your data, update inaccurate or incomplete data, object to the processing of your data and suppress information which relates to you. You may also have the right to request the deletion of personal data or restrict the processing of your personal data. For further information on your rights, see the ICO's website [ico.org.uk](http://ico.org.uk). If you are not happy with how we deal with your personal data, you can lodge a complaint with the ICO. Please see <https://michelin.co.uk/web-content/privacy> for further details.

Promotion: Personal data collected is being collected by The PHL Group (on behalf of Michelin), solely to manage and administer the promotion, arrange your bank transfer and to verify the information provided. Your data may be shared with third parties in order to verify your identity and carry out security checks. We also use a third-party email provider, Force 24 Limited, to send you service emails relating to the promotion. Your data will be processed based on your agreement to the promotion terms and conditions and will be retained for no longer than six years following the end date of the promotion.