



PRESS RELEASE

MOTORSPORT

Boulogne-Billancourt, France (July 13, 2022)

The latest-generation MICHELIN Pilot Sport EV returns to New York City's Brooklyn district

- The ABB FIA Formula E World Championship to pay its fifth visit to Brooklyn's Red Hook Circuit, one of the calendar's most emblematic venues
- An allocation of just 12 MICHELIN Pilot Sport EVs per driver for the weekend's two e-prix – a significant achievement for a world-class racing series
- The prospect of perfect weather and a stunning backdrop stand to make this strategically-important fixture a resounding success once again

With six rounds of the 2022 ABB FIA Formula E World Championship remaining, the two New York e-prix could well influence the outcome of this year's title chases. After stopovers in the Middle East, Asia, Europe and Africa already, the series travels to North America for the second time this season, and to Brooklyn for the fifth time in six years.

The organisers' decision to stage a race in this previously-neglected part of New York City that is today attracting more and more investment was something of a master stroke. Based in the grounds of Brooklyn's passenger ferry terminal, Red Hook Circuit can be reached by road or sea, while its backdrop offers splendid views of both the Manhattan skyline and the world-famous Statue of Liberty.

The layout itself has evolved since Formula E's first visit in 2016/2017. From a 10-turn, 1.95-kilometre loop, the lap was extended by some 400 metres to 2.373km and 14 corners in 2018. To ease traffic and prevent the formation of bottlenecks into Turns 6 and 10, further changes were made in 2019, and it is this 2.32km/14-turn configuration that will again feature this time around.

"As the circuit has evolved, it has seen fresh asphalt appear in places to provide good grip and a surface that is not too demanding on tyres," notes **Mirko Pirracchio**, Michelin's Formula E manager. "In contrast, given that the cars are more powerful compared with last season, we expect traction performance to play a big role. Red Hook Circuit is reasonably slow and its corners are quite tight, which means there is plenty of hard re-acceleration. We know the venue well and we believe it is in this area that our tyre promises to make a real difference. Thanks to its fast warm-up performance and good traction, transmitting the cars' high power levels to the ground out of corners will be key. Meanwhile, the forecasters are predicting hot weather, with more than 30°C during the daytime, cooling to around 22°C at night. That means the dust-coated track surface will always be hot. But this is a familiar situation for the MICHELIN Pilot Sport EV which



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was engineered for street racing and optimal traction at those circuits where longitudinal forces can surpass the lateral constraints.”

The tyre allocation for New York’s double-header weekend is 12 third-generation MICHELIN Pilot Sport EVs (six fronts and six rears) per driver. That’s just four more than for the single e-prix meeting in Marrakech, Morocco, a fortnight ago, and four fewer than the quota permitted for last summer’s visit to Brooklyn. The excellent results achieved here last year effectively prompted the organisers to lower the allocation this time around. And using fewer tyres per race equates to energy savings, simpler logistics and fewer covers to recycle, in perfect keeping with Michelin Motorsport’s vision of increasingly responsible motorsport.

The technologically-sophisticated MICHELIN Pilot Sport EV is the first-ever connected tyre to be used in world-class motor racing. It is equipped with a sensor which relays pressure-related information to Michelin Motorsport, Race Control and the FIA in real time with a view to optimising performance and ensuring that the regulations are adhered to. Outside of motorsport, this technology is employed to provide ordinary motorists with enhanced safety and peace of mind, while connected tyres are an integral part of the Smart City projects the planet’s biggest cities are working on.

Michelin’s ambition is to improve the mobility of its customers over the long-term. As a leader in the mobility domain, Michelin designs, manufactures and distributes tyres best-suited to customers’ needs and uses, as well as services and solutions to enhance vehicle efficiency. Michelin also offers its customers ways to enjoy unique experiences during their journeys and when travelling. In addition, Michelin develops high-tech materials for many sectors of activity. Based in Clermont-Ferrand, Michelin has offices in 177 countries, employs 124,760 people and operates 68 tyre factories which together produced around 173 million tyres in 2021 (www.michelin.com).

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