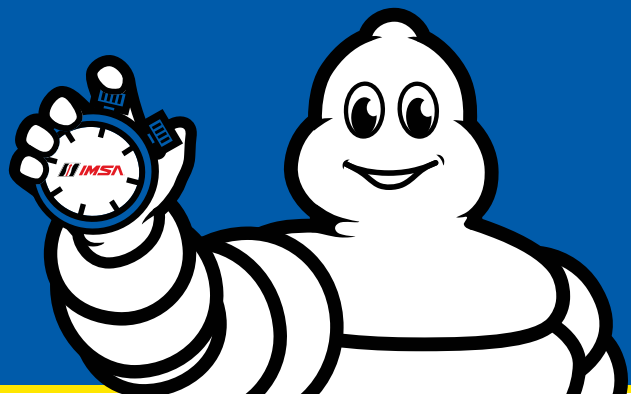


EVENT CARD



ROLEX 24 AT DAYTONA



OFFICIAL TIRE

SATURDAY, JANUARY 26 & SUNDAY, JANUARY 27 2019

ROUND 1
IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP
DAYTONA BEACH FLORIDA



THE CIRCUIT

DAYTONA INTERNATIONAL SPEEDWAY



THE 2019 ROLEX 24 AT DAYTONA

1st race Michelin as Official Tire of IMSA
1st race of IMSA's 50th anniversary
1st live race for NBC Sports on TV
1st race for IMSA Michelin Endurance Cup
1st race for IMSA MICHELIN Pilot Challenge

BETWEEN IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP AND IMSA MICHELIN PILOT CHALLENGE:
6 classes of cars / 19 marque brands / 90+ cars / 12,750 tires

LAST YEAR, IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP ONLY:
2018: 1 class of cars / 5 marque brands / 9 cars / 2,200 tires

SCHEDULE

QUALIFYING AND RACE

THURSDAY, JAN. 24

- 3:35-3:50 PM **GTD** QUALIFYING
- 4:00-4:15 PM **GTLM** QUALIFYING
- 4:25-4:40 PM **DPI/LMP2** QUALIFYING
- 5:25-5:40 PM **TCR** QUALIFYING
- 5:45-6:00 PM **GS** QUALIFYING

FRIDAY, JAN. 25

- 12:15-4:15 PM BMW ENDURANCE CHALLENGE RACE

SATURDAY, JAN. 26-SUNDAY, JAN. 27

- 2:35-2:35 PM ROLEX 24 AT DAYTONA RACE

Expanding from just one class, five teams and nine cars at the 2018 ROAR, Michelin engineers, Motorsport Tire Specialists and support staff met the needs of more than 60 teams and 106 cars at the three-day test.

2018 MICHELIN GTLM TECHNICAL PARTNERS

- BMW
- CHEVROLET
- FERRARI
- FORD
- PORSCHE

19 OE'S

2019 MICHELIN TECHNICAL PARTNERS

- ACURA
- ALFA ROMEO
- ASTON MARTIN
- AUDI
- BMW
- CADILLAC
- CHEVROLET
- FERRARI
- FORD
- HONDA
- HYUNDAI
- LAMBORGHINI
- LEXUS
- MAZDA
- MCLAREN
- MERCEDES-AMG
- NISSAN
- PORSCHE
- VOLKSWAGEN

- IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP
- IMSA MICHELIN PILOT CHALLENGE

Michelin IMSA tires were one of the major stories at the ROAR Before the Rolex 24 test here earlier this month. With improved lap times and consistent performance, RACER Magazine's Marshall Pruett declared it the "We love our Michelins test."

The Daytona Prototype international (DPI) and LMP2 class competitors took full advantage of new semi-confidential Michelin tires developed specifically for IMSA competition. Meanwhile the factory linked GT Le Mans (GTLM) cars drew upon their highly proprietary Michelin FIA WEC fitment options, as well as a confidential new IMSA specific Medium offering.

The WeatherTech GT Daytona (GTD) class, MICHELIN Pilot Challenge classes (GS and TCR) and IMSA Prototype Challenge (LMP3) competitors all enjoyed the commercially available Michelin racing slicks.

TECH TIP:

CHRIS BAKER,
Director of Motorsport,
Michelin North America



"Opening the IMSA season with 24 hours here at Daytona presents three major challenges for drivers, teams and tires:

- "Setting proper tire pressures at the beginning of each run is essential. Tire warmers are not permitted in IMSA and leaving the pits on cold tires can catch drivers out. Tire pressures and temperatures increase as the run continues, but staying off the curbs and managing the transitions between the infield sections and banking until that happens is very important.
- "The track temperatures drop quickly and change the balance and handling of the cars as we move from daylight into the evening.
- "Finding the optimum balance between chassis mechanical setup and aerodynamics to assure performance through the infield sections while still achieving sustainable top speeds on the long straightaways is the key to extended tire performance and consistent lap times."

MICHELIN AND THE 2019 ROLEX 24 AT DAYTONA | TIRE ALLOCATION

WEATHERTECH CHAMPIONSHIP	
DPI	38 SETS - IMSA MEDIUM
LMP2	38 SETS - IMSA MEDIUM
GTLM	38 SETS - GTLM RANGE
GTD	28 SETS - MICHELIN PILOT SPORT GT S8M & S9M
MICHELIN PILOT CHALLENGE	
GS	8 SETS - MICHELIN PILOT SPORT GT S8M & S9M
TCR	6 SETS - MICHELIN PILOT SPORT GT S8M & S9M

MICHELIN-FITTED ENTRIES 2018 VS 2019

ROLEX 24 AT DAYTONA



9 CARS 2018
50 CARS IMSA SUPPORT SERIES
40+ CARS 2019 IMSA WEATHERTECH
100+ CARS MICHELIN-FITTED ENTRIES IN 2019

5X MICHELIN ON-SITE STAFF INCREASE



2018 10-15 ON-SITE STAFF
2019 50-75 ON-SITE STAFF



INTRODUCING IMSA MICHELIN ENDURANCE CUP

The Michelin Endurance Cup comprises the four longest races of the IMSA WeatherTech SportsCar Championship year and features four races with distinct histories in sports car racing.

Races in Daytona (24 hours), Sebring (12), Watkins Glen (6) and Atlanta (10) make up 52 hours of racing. Points are awarded at different intervals in each race, with champions crowned at Michelin Raceway Road Atlanta. The 52 hours of racing make up 72.9 percent of the total racing hours in the WeatherTech Championship season.

... AND INTRODUCING IMSA MICHELIN PILOT CHALLENGE

Michelin serves as both the Official Tire and title sponsor of the MICHELIN Pilot Challenge. The naming convention for this series refers to the MICHELIN® Pilot® line of tires.

This series features two classes of production-based cars: GS, which features GT4-specification cars, and TCR, which features TCR specification cars.

... AND RECAPPING IMSA PROTOTYPE CHALLENGE OPENER

The first race of the season was a three-hour IMSA Prototype Challenge race held during the ROAR weekend. ANSA Motorsports' Neil Alberico and Leo Lamelas shared the winning Ligier JS P3 car.

KEEP AN EYE OUT FOR:

- Potential outright lap record. Old mark of 1:33.875 in 1993. Jarvis went 1:33.398 in test.
- Ford GT going for third straight Rolex 24 win in GTLM
- Corvette Racing goes for fourth straight GTLM title. Magnussen/Garcia go for third.
- All women lineup in No. 57 Acura

TOP ROAR TIMES

DPI	1:33.398	OLIVER JARVIS	NO. 77 MAZDA
LMP2	1:35.930	GABRIEL AUBRY	NO. 52 ORECA
GTLM	1:42.651	JAN MAGNUSSEN	NO. 3 CORVETTE
GTD	1:45.533	TRENT HINDMAN	NO. 86 ACURA

2018 POLE TIMES

DPI	1:36.083	RENGER VAN DER ZANDE	NO. 10 CADILLAC
GTLM	1:42.779	JAN MAGNUSSEN	NO. 3 CORVETTE
GTD	1:46.049	DANIEL SERRA	NO. 51 FERRARI

2018 D24 WINNERS

DPI	FILIBE ALBUQUERQUE, JOAO BARBOSA, CHRISTIAN FITTIPALDI, NO. 5 CADILLAC
GTLM	RYAN BRISCOE, RICHARD WESTBROOK, SCOTT DIXON, NO. 67 FORD
GTD	MIRKO BORTOLOTTI, ROLF INEICHEN, FRANCK PERERA, RIK BREUKERS, NO. 11 LAMBORGHINI

ROLEX 24: ALL THE STARS

The Rolex 24 at Daytona's place on the calendar provides an outlet for a wealth of stars to compete all at once.

Regular IMSA and Le Mans race winners and champions are joined by a bevy of all stars from IndyCar, Formula 1 and other disciplines.

One celebrated guest star is Alex Zanardi, who makes his Rolex 24 debut. Zanardi's inspirational competitive drive since losing both his legs in a 2001 crash has seen him win Gold medals in the Paralympic Games and race with hand controls in modified BMWs. He's racing with a special steering wheel in a BMW Team RLL M8 GTE.

Zanardi loves America and is thrilled to return to race here.

And then when you add in names like Alonso, Barrichello, Castroneves, Montoya, Dixon, Bourdais, Pagnaud, Rossi, Tandy, Bamber, Auberlen, Long, Magnussen, Garcia, Sellers and the Taylor brothers, among others? Racing doesn't get much better than this.



SURVIVE THE NIGHT

Competitors are in for a long night at the Rolex 24. Official sunset is 6:25 p.m. Saturday with sunrise Sunday morning at 6:50 a.m.

That means there are 12 hours, 25 minutes of darkness and 11 hours, 35 minutes of daylight. This contrasts to the 7 hours and 58 minutes of night at the 24 Hours of Le Mans.

TRACK VS. THE PITS

Staying on the track and out of the pits is a proven formula for success, but pit stops are an essential part of the race.

- 2018 winning DPi car ran 808 laps, 2,876.48 miles and made 36 pit stops
- 2018 winning GTLM car ran 783 laps, 2,787.48 miles and made 26 pit stops
- 2018 winning GTD car ran made 752 laps, 2,677.12 miles and made 28 pit stops

IMSA ON NBC SPORTS

You can watch the IMSA WeatherTech SportsCar Championship on NBC Sports. Here is the Rolex 24 at Daytona schedule.

THURSDAY, JANUARY 24

- 2-3 PM ET: 2019 PREVIEW SHOW, NBCSN
- 3-5 PM ET: QUALIFYING, NBCSN

SATURDAY, JANUARY 26 AND SUNDAY, JANUARY 27

- 2-5 PM ET: RACE, NBCSN
- 5-9 PM ET: RACE, NBC SPORTS APP
- 9 PM-3 AM ET: RACE, NBCSN
- 3-6 AM ET: RACE, NBC SPORTS APP
- 6 AM-3 PM ET: RACE, NBCSN

FOLLOW MICHELIN IN IMSA ON SOCIAL MEDIA

FB: MichelinUSA and MichelinMotorsport
TW: MichelinUSA and MichelinRaceUSA
IG: MichelinUSA and MichelinMotorsport
MichelinRacingUSA.com



IMSA'S 50TH



The Rolex 24 at Daytona kicks off IMSA's 50th anniversary season and is set to feature a number of celebrations.

Daytona in particular highlights an incredibly deep, diverse lineup of drivers from all walks of motorsport.

This race features 51 past race winners, 40 IMSA champions, 33 24 Hours of Le Mans winners, and a handful of IndyCar, Indianapolis 500 and/or Formula 1 race winners and champions. There are more than 150 drivers entered across the 47 cars in four classes.

BY THE NUMBERS

MICHELIN ROAR MILEAGE 2018
5,090.8 miles

MICHELIN ROAR MILEAGE 2019
48,398.2 miles

ALMOST 2 EARTH LAPS
The 2019 ROAR mileage number is less than 1,500 miles shy of completing a second full lap around the Earth. Earth's equatorial circumference is 24,901 miles.

HOW FAST?

TOP TRAP SPEEDS AT 2019 ROAR

DPI	196 MPH
LMP2	188 MPH
GTLM	180 MPH
GTD	175 MPH