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Championnat du Monde FIM MotoE™
Michelin celebrates seven seasons of innovation in MotoE: a sporting cycle ends, a technological milestone is reached

- A unique technological laboratory: Over seven seasons as exclusive supplier, Michelin has used MotoE to develop and test tyres incorporating an unprecedented share of renewable and recycled materials.
- Consistent and measurable progress: The share of renewable and recycled materials in the tyres has grown from 20% in 2019 to 57% in 2025, validating innovations now being transferred to endurance car racing and soon to road tyres.
- The end of a cycle, not of innovation: Although MotoE comes to a halt, it leaves behind a lasting legacy that fuels Michelin's roadmap towards a fully sustainable tyre by 2050.

Following the Portimão finale and the announcement that the FIM Enel MotoE™ World Championship will be paused at the end of the 2025 season, Michelin reflects on seven years of collaboration with this pioneering electric motorcycle racing series. Exclusive tyre supplier since the inaugural season in 2019, the Group celebrates a sporting and technological journey that has marked a decisive milestone in its roadmap towards the all-sustainable tyre.

MotoE, a pioneering laboratory for electric motorcycling

Created in 2019 by the Fédération Internationale de Motocyclisme (FIM) and Dorna Sports, MotoE was the first fully electric motorcycle racing category. The championship initially featured the Energica Ego Corsa machine before switching in 2023 to the Ducati V21L. Throughout this period, Michelin has been the sole tyre partner.

Beyond the on-track spectacle, the series offered Michelin a unique laboratory to gain a detailed understanding of electric motorcycle behaviour and to develop tyres incorporating an unprecedented proportion of renewable and recycled materials.

A major step towards the all-sustainable tyre

For the 2025 season, MICHELIN Power tyres designed for MotoE contain an average of 57% renewable and recycled materials (58% at the front and 56% at the rear).

This progress is based on a wide variety of components: natural rubber, recovered carbon black from end-of-life tyres (thanks to pyrolysis technology developed by Swedish start-up Enviro), resin derived from citrus peel (limonene), rayon made from wood cellulose, sunflower oil, and recycled steel.

True to its transparency standards, Michelin guarantees the physical traceability of these materials, without resorting to offsetting credits.

Steady progress season after season

Since 2019, Michelin has continuously increased the proportion of renewable and recycled materials in its MotoE tyres. It has grown from 20% in the first season to 57% in 2025, with key milestones: 29% in 2020, 36% in 2021, 38% in 2022, 49% in 2023 and 54% in 2024.

This trajectory highlights MotoE's ability to fully play its role as a development laboratory and accelerate the introduction of tangible solutions for sustainable mobility.

To mark this milestone, Michelin also introduced the exclusive "Race to VISION" design on the MotoE tyre tread and sidewalls. A world first for a slick tyre, this temporary marking visually illustrates the Group's commitment to its 2050 roadmap: producing 100% sustainable tyres.

An innovation accelerator for all

MotoE has demonstrated that performance and sustainability can go hand in hand. By progressively validating the integration of over 50% renewable and recycled materials in its racing tyres, Michelin has paved the way for deployment in other disciplines. These technologies are already used in endurance car racing — FIA WEC, 24 Hours of Le Mans and IMSA WeatherTech SportsCar Championship — and will soon be available in road tyres for the general public.

The approach extends beyond material innovation: Michelin is also working to reduce the number of tyres used in racing, develop more versatile products, rely more on digital simulation to reduce physical testing, and manufacture its tyres in "net-zero emission" plants, such as the Gravanches site (Clermont-Ferrand), a Group pioneer since 2020.

Matthieu Bonardel, Michelin Motorsport Director

"MotoE was visionary in anticipating the future of electric motorcycling. Michelin is proud to have supported this championship since its creation. It has been a true laboratory for testing new technologies and accelerating the integration of renewable and recycled materials in our tyres. Thanks to MotoE, we have reached key milestones that already benefit other disciplines such as endurance car racing, and that will soon reach the road. While the end of the championship marks the close of a sporting chapter, it is above all a milestone in our journey towards the all-sustainable tyre. Innovation, however, continues."

About Michelin

Michelin is building a world-leading manufacturer of life-changing composites and experiences. Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world. Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tires and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare. The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide. Headquartered in Clermont-Ferrand, France, Michelin is present in 175 countries and employs 129,800 people. (www.michelin.com).

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